



NEW OFFER OF BELLA TAMPONS





AGENDA



- Tampo Bella – what is it?
- Offer of Tampo Bella
- The most important features – PREMIUM COMFORT
- Improvements in Tampo Bella:
 - New opening system EASY TWIST
 - New design of packages
 - New shape of 16 pcs packages
- Tampo Bella MRP
- How to use tampons?





TAMPO BELLA

Premium line of hygiene products for menstruation



A tampon is a mass of absorbent material which has to be inserted into the vagina during menstruation and absorb the menstrual flow

Alternative choice for sanitary napkins

Perfect solution for **active, modern, sporty girls**

All tampons are **dermatologically tested** and **safe for health**





WHY TO USE TAMPONS?



If a girl wants to feel free and comfortable during period

If a girl wants to practice sport, even go to a swimming pool during period

If a girl needs discretion and protection at the same time

If a girl wears uniforms or tiny clothes

**TAMPONS
ARE THE
PERFECT
SOLUTION
FOR HER**





OFFER OF TAMPO BELLA

TAMPONS ARE OFFERED IN 4 SIZES



Recommended for light menstrual flow and for women who use tampons for the first time



Recommended for regular menstrual flow



Recommended for heavy menstrual flow



Recommended for very heavy menstrual flow

*Regardless of size, a tampo has to be changed maximum after 6 hours of use





TAMPO BELLA – PREMIUM COMFORT



THANKS TO **PREMIUM COMFORT SYSTEM** THAT CONSISTS OF 4 FEATURES,
BELLA TAMPONS ARE VERY ABSORBENT AND VERY SAFE:

Soft nonwoven
cloth protects the
fibers against
spitting



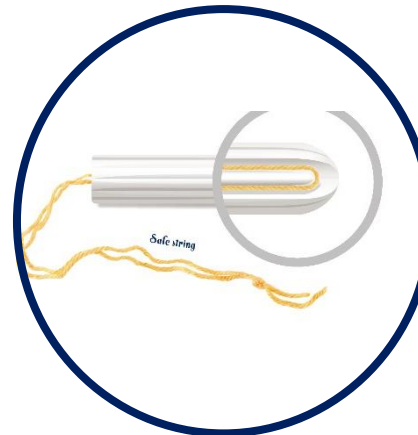
Top of a tampon
with higher
absorption absorbs
wetness properly



8 special
channels for
blood distribution



Safe string fixed in
the middle of the
tampon enables safe
removal of used
tampon





IMPROVEMENTS IN TAMPO BELLA



1. New opening system EASY TWIST
2. New design of packages
3. New shape of 16 pcs packages





Tampo

1. New opening system EASY TWIST



Take a tampo in both hands and turn it gently in opposite directions - diagonal perforation on the foil will make opening of the tampo very easy



EASY TWIST is mentioned on a pack





New opening system EASY TWIST



EVERY TAMPON IS INDIVIDUALLY WRAPED IN FOIL OF FOUR DIFFERENT COLOURS





Tampo

2. New design of packages

MINI



BE-032-MI08-021



seni



BE-032-MI16-019



New design of packages

REGULAR



BE-032-RE08-025



BE-032-RE16-026



Tampo

New design of packages

SUPER



BE-032-SU08-016



seni



BE-032-SU16-021



Tampo

New design of packages SUPER PLUS



BE-032-SP08-016



seni



BE-032-SP16-017



3. New shape of 16 pcs packages

New long shape of 16 pcs packages are now more visible on a shelf





TAMPO BELLA MRP



85 INR



149 INR



89 INR



155 INR



95 INR



159 INR



99 INR



165 INR





TAMPO BELLA LEAFLET



The leaflet with information about SAFE STRING and instruction how to use tampons is attached to every package

PREMIUM COMFORT
so easy&safe protection
Tampo



GB Hygienic tampons **DE** Tampons **CZ** Hygienické tampóny **SK** Hygienické tampóny **RO** Tampone igienice **HU** Iném higiénia tampon **HR** Higijenski tamponi **BG** Хигиени тампони **LT** Higieniniai tamponai **LV** Higieniskie tamponi **EE** Tampoonid **DK** Tamponer **FI** Tamponit **NL** Tampons **FR** Tampons hygiéniques **GE** ჯიჯიენური ტამპონები **KG** Гигиеналык тампондор **AM** Հիգիենական խնամքներ **AZ** Gəyiyenik tamponlar **UZ** Mini: Ayollarning tampo Bella premium comfort mini applikatorsiz gigiyenik tamponlari. 16 dona. **KZ** Гигиеналық тампондар. Құрамы: вискоза. Құрақ белмелерде сақтау керек. 16 дана. **UA** Тампони гігієнічні Tampo Bella Premium Comfort mini. 16 шт. Склад: віскоза. **RU** Тампоны женские гигиенические без аппликатора premium comfort марки «tampo bella» в размере mini. Состав: вискоза. **PL** Tampony higieniczne

Przed użyciem przeczytaj ulotkę / Read the leaflet before use / Lesen Sie bitte beiliegende Hinweise zur Tamponverwendung / Перед использованием тампонов прочитайте, пожалуйста, внимательно инструкцию внутри упаковки / Перед застосуванням тампона прочитайте уважно інструкцію, що знаходиться в середині упаковки.

bella





Tampo

HOW TO USE TAMPONS?



- Wash hands before using tampons
- Unwrap the foil of a tampon
- Grab the string and hold the bottom of a tampon with thumb and the index finger
- Find a comfortable position, either sitting or standing
- Make sure the string is showing up
- Pull back the skin around the vagina with one hand and gently place the tampon inside the vaginal opening with the other hand
- If the tampon is entered correctly, you shouldn't feel it at all. But if you do, you can push it a little bit further inside
- Remember to leave the string hanging outside of vagina
- Tampons should be changed at least every 6 hours





BELLA TAMPO SAMPLE 2 PCS





Thank you

